Creative Technologies Project: Gamifying a Health and Fitness Apps for Young Adults – Final Report

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*Screenshot/ image of the work (600 pixels high x 800 pixels wide .jpg)  
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**Abstract**

This project set out to test the viability of creating a health and fitness app for young adults using game design methods versus traditional design methods and explore possible uses for such an app, such as use within healthcare.

**Keywords**: gamification, apps, wellbeing, serious game**Brief biography**

I wanted to find a way to improve health and wellbeing in young adults as lack of mental health support for young people is seen as a huge problem across the country. This project attempts to give support for people who need though the use of game design mechanics, such as a customizable avatar. This project has helped improve my project management and knowledge of software development cycles as well as my C# programming abilities.

**How to access the project** (not included in word count)

Verdana, 9pt. Please put down the project URL and/or details of how to access your project, and the ***URL of your final video***. If we need to see any back end / administration interface please provide us with necessary passwords and URLs to access this. Basically, what we cannot access will not be considered for marking. You can change the passwords after you receive your mark.

We also want to be able to see source code, and the best way is to download it from your site or Github. Please clearly comment code to show us what is your own and what has been used from frameworks, libraries, OSS or borrowed from elsewhere.

If there is some other method for providing access to your project you will need to provide instructions here. Also if there is anything we need to know about the work that will not be self-explanatory, then also provide brief instructions here.

1. **Introduction** 400 words

The aim of this project was originally to produce an mobile application (app) that teaches and promotes healthy lifestyles for students and young adults. Through the research report(ref?), 5 key lifestyle choices were identified as helping to contribute towards good mental health and general fitness:

* BMI (body mass index)
* Physical Exercise
* Mental activities (e.g. playing an instrument, reading)
* Sleep
* Regular social patterns ( e.g. meeting people regularly)

Through an iterative design process and supervisor feedback, the purpose of the project changed slightly as it was realised that an app which could be prescribed by health care professionals to young people suffering from common mental illnesses (find stats) such as anxiety and depression to help diagnose and monitor symptoms as well as promoting healthy lifefstyles would be more impactful.

What sets this project apart from other health and wellbeing app is the use of game design (gamification) methods. As mentioned in the research report, fitness apps are the 9th largest group of apps (Statista stat); however studies have shown that young people often experience negative feelings as a result of using these apps (Honary et al 19) such as lack of motivation and lack of control. By using gamification methods, this project attempts to alleviate some of the negative feelings by ‘deriving the fun and engaging elements found in games’ (Chou, Y. 2015) and applying them for the purposes of promoting healthy lifestyles and monitoring mood.

Based on this research, the objectives of the project are:

* Design and produce a small game to collect user data regarding mood
* Design and produce a application which allows users to customise and interact with a virtual avatar
* Design and produce a application which encourages healthy lifestyle choices
* Combine these into one coherent and polished application
* Create a functioning android build of this app

The final project will contain:

* The Android Package Kit (APK) of app which can be ran on android devices
* Unity project with final build

**2. Practice** 1500 words

The main outcome of this project is an application that encourages healthy lifestyles, contains a customisable avatar that a user can identify with and collects data regarding the user’s mood in a non-intrusive way.

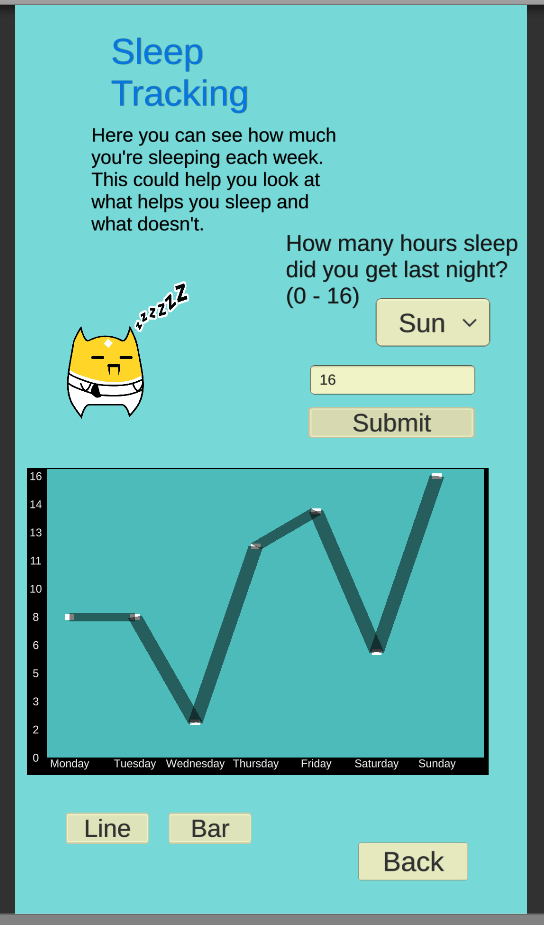
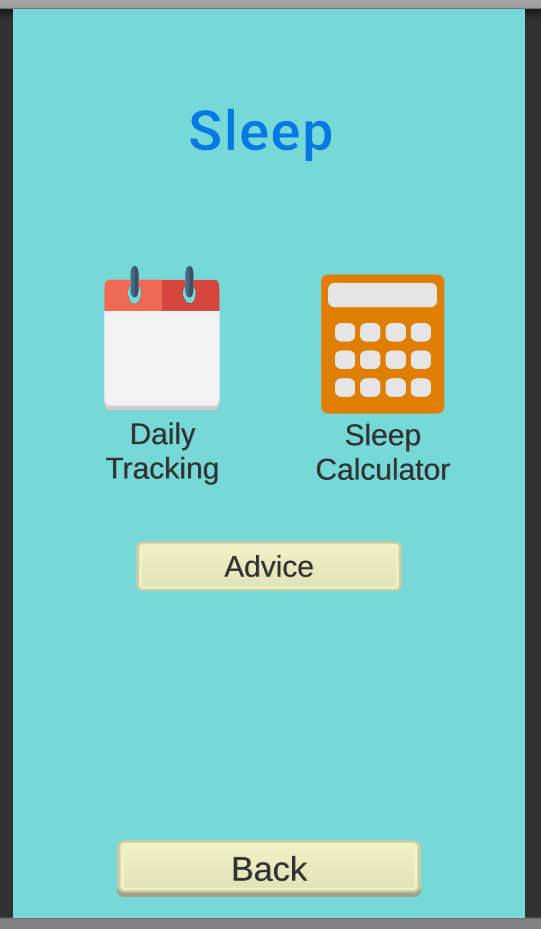
As mentioned, one of the aims was to produce a system to encourage healthy lifestyle choices.

This was one of the first features implemented. One lifestyle choice that was focused on was sleep. Through analysis of other apps (Ong and Gillespie, 2016), key features of apps were identified by looking at the features which were most popular.

These include:

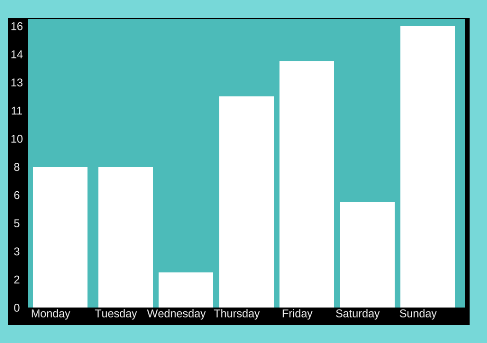
* Duration of sleep
* Sleep structure (how long the user spent in deep sleep and REM phases of sleep)
* Sleep efficiency calculator
* Sleep debt calculator (cumulative effect of lack of sleep)
* Smart alarms (designed to wake the user up at the optimal moment in their sleep cycle based on when they started sleeping)

Some of these were included in this project. One feature is that users can input how many hours they slept each night and view it on either a line graph or a bar chart (fig 2/3).



User options for sleep

Example of a user sleep graph (line) inside the app



3 Sleep data bar chart (y axis shows hours slept, x axis show days of week)

This worked well as users can choose how to visualise their own data. Through general feedback (evidence?) at a public demonstration at Colston Hall, changes were made to make it clearer where and how to input data. Through the use of a graph, users can see how they slept each night, and identify what habits help them sleep and which do not. Sleeping at regular times also helps improve the quality of sleep (find stats that aren’t NHS) so allowing users to keep a routine could contribute to better sleep and therefore better health (as found in earlier research).

**3. Discussion of outcomes** 900

**5. References** (=not included in word count – these are the sources you are actually quoting in this report; in alphabetical order)

Ong, A. A. and Gillespie, M. B. (2016) Overview of smartphone applications for sleep analysis. *World Journal of Otorhinolaryngology-Head and Neck Surgery* [online]. 2(1), pp. 45-49.

**Bibliography** (=not included in word count – these are other items you have read around this topic; in alphabetical order)  
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[last access: 23 September 2009]

**Appendix A: Project Log** (not included in word count)

**Appendix B: Project Timeline** (not included in word count)

**Appendix C: Title title title** (not included in word count)  
If necessary, insert further mateirals such as: a list of interview questions, any larger tables, evidence of design development, longer code snippets or other relevant materials in here or in further Appendixes. This does not come under the wordcount. Nevertheless, only insert useful materials here, please don’t just bulk this report up. Your main text should be able to stand on its own, without relying on information contained in appendixes!